



2024 Annual Conference Sponsorship Prospectus

April 17, 2024 - The Woodwinds
29 School Ground Rd, Branford, CT 06405

Sponsorship Levels:

Platinum Level Sponsor (\$1,200)

Annual Meeting:

- 2-minute address about your organization to attendees at the Annual Meeting Luncheon
- Company sponsorship mentioned at the President's address during meeting opening
- Two (2) publicity items placed in registration bag
- Two (2) complimentary registrations - includes meals
- 6-foot table with tablecloth and two (2) chairs

CT Academy Member Communications:

- Company logo and link to company's website on CT Academy's website through March 2025
- Acknowledgment as a Platinum Sponsor in the newsletter following Annual Meeting (sent in May)
- Two (2) dedicated sponsored created Eblasts to members.
Please note that content must be approved by the CT Academy Executive Committee.

Gold Level Sponsor (\$1,100)

Annual Meeting:

- Company sponsorship mentioned at the President's address during meeting opening
- Two (2) publicity items placed in registration bag
- Two (2) complimentary registrations - includes meals
- 6-foot table with tablecloth and two (2) chairs

CT Academy Member Communications:

- Company logo and link to company's website on CT Academy's website through December 2024
- Acknowledgment as a Gold Sponsor in the newsletter following Annual Meeting (sent in May)
- One (1) dedicated sponsored created Eblasts to members
Please note that content must be approved by the CT Academy Executive Committee.

Silver Level Sponsor (\$600)

Annual Meeting:

- One (1) publicity item placed in registration bag
- One (1) complimentary registration - includes meals
- 6-foot table with tablecloth and one (1) chair

CT Academy Member Communications:

- Company logo and link to company's website on CT Academy's website through August 2024

Bronze Level Sponsor (\$400)

(Available to CT Academy Member Businesses for \$250 and Non-Profit Organizations for \$200)

- One (1) complimentary registration - includes meals
- 6-foot table with tablecloth and one (1) chair

A La Carte Options:

Attendee Tote Insert: Flyer, coupon or product sample included in the registration bag: \$200, Non-profit: \$100.00

Additional meal: \$47 per meal

Door Prize Item: Item valued at \$100 or equal amount worth of sample products to promote your business.



Exhibitor/Sponsor Application Form

Please fill out the application completing all sections and email it to info@eatrightct.org no later than March 10, 2024.

This Letter of Agreement by and between _____ [your organization] and the Connecticut Academy of Nutrition and Dietetics (CT Academy) will serve as confirmation of support as outlined below for 2024 CT Academy fiscal year.

Sponsorship level: _____ for a total of \$ _____.

A La Carte Options: _____

Package Total: \$ _____

First-time Exhibitor: _____

Returning Exhibitor: _____

Note: All first-time exhibitors must attach a brochure/description or provide a website with product information. The CT Academy advisory panel will use this information during the approval process.

By agreeing to sponsor/exhibit at the 2024 Annual Conference you are agreeing to have your table staffed during all designated exhibit time frames. Designated times will be communicated to sponsors in advance of the annual conference.

Exhibitors: A table, chair(s) and trash services will be supplied. Exhibitors must provide easels, and other display supplies. Electrical access is available for all exhibit tables. You will need to provide your own extension cord and/or power strip. Setup and break down information will be provided 1-2 weeks prior to the event. Product samples must be approved by the CT Academy Executive Committee.

Sponsor Information:

CONTACT: (Invoice to be issued to. All invoices are due within 30 days of receipt):

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email of Contact Person: _____

CONTACT: (Name and email of complimentary registrants):

1. Name: _____

Email: _____

*Platinum and Gold Sponsorship Only

2. Name: _____

Email: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of CT Academy letterhead,
 - b. Use of CT Academy Officer's signature or endorsement of any kind,
 - c. Use of the CT Academy name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of CT Academy and the Academy.
 - d. Use of any survey tool without prior approval of CT Academy.
2. CT Academy acceptance or support of exclusivity from any partner is prohibited.
3. The terms and conditions of the Letter of Agreement are good through May 31, 2024 unless stated otherwise.

COVID-19 NOTICE:

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and guests with underlying medical conditions are especially vulnerable. The Connecticut Academy of Nutrition and Dietetics cannot guarantee that you will never get exposed to the virus or get sick from it. By attending CT Academy's 2024 Annual Conference, you voluntarily assume all risks related to exposure to COVID-19.

Checks are payable to CT Academy of Nutrition and Dietetics and can be mailed to the following address:

Connecticut Academy of Nutrition and Dietetics
ATTN: Carrie Kiley
120 S. Riverside Plaza, Suite 2190
Chicago, IL 60606

If you would prefer to pay by credit card, we are now accepting online payments through Clover/Zoomifi.com our credit card company. Please contact our Executive Office Manager at info@eatrightct.org to acquire an invoice with instructions on how to pay with Visa, MasterCard, Discover or AMEX. Fed.

Tax ID# 06-0856092

We greatly appreciate your support!

We accept and agree to the terms stated above: *(Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)*

Authorized Signature

Date

2023-2024 CT Academy President

Date

2023-2024 CT Academy Treasurer

Date