

# CONNECTICUT ACADEMY OF NUTRITION & DIETETICS

 an affiliate of the  
Academy of Nutrition and Dietetics

*Your food and nutrition experts.*

## EXECUTIVE COMMITTEE 2019-2020

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November 1, 2019

Dear Exhibitor or Sponsor:

The Connecticut Academy of Nutrition and Dietetics invites you to sponsor and/or exhibit at our **Annual Spring Meeting on Monday, April 27, 2020 at Aria Banquets in Prospect, CT.**

Approximately 250 members including registered dietitians, dietetic technicians, and dietetics students representing a wide variety of areas of practice and facilities will be in attendance based on our successful April 2019 meeting. Your support and sponsorship allows contact with these key members who make decisions in clinical and community settings, food service operations, schools, and other healthcare and hospitality businesses. There will be presentations from many industry experts.

All sponsors and exhibitors receive the following:

- Listing in the attendee packet
- Wireless Internet service in the exhibit hall at no charge

Here are the following levels of sponsorship, each with additional benefits:

Gold = \$1,000	Silver = \$500
Bronze = \$300	Non-profit Organizations = \$100
Academy DPGs = \$30	Authors- % of sales
CT Academy Member Discount = \$50 or percentage of sales	

Sponsors may choose from a variety of levels described in the enclosed application. If you are unable to man a booth in the exhibit hall, for a low fee of **\$175** we are offering the option to provide a flyer, coupon or product sample in the registration bag each attendee will receive.

Consider the option that works best for you and **return your completed application and payment by Friday, April 17, 2020.** We look forward to seeing you at the April meeting.

Sincerely,  
Barbara Bush, RD, CD-N, LD, LDN  
Executive Office Manager  
[info@eatrightct.org](mailto:info@eatrightct.org)

Exhibit your  
products, book,  
or services to  
Connecticut's  
Nutrition  
Experts.  
Deadline April  
17, 2020.

## Sponsorship Levels

**Gold Level Sponsors contribute \$1000 with additional benefits:**

- Company logo and link to company's website on CT Academy's website through March 2021
- Company sponsorship mentioned at the President's address
- Company publicity material placed in registration bag free of charge if sponsorship received by March 1, 2020
- Two meeting registrations for participants included who will be working your booth during the conference  
Participant's names: \_\_\_\_\_
- Two lunches provided
- 6-foot table with tablecloth and two chairs

**Silver Level Sponsors contribute \$500 with additional benefits:**

- Company logo and link to company's website on CT Academy's website through November 2020
- One lunch provided
- Company publicity material placed in registration bag free of charge if sponsorship received by March 1, 2020
- Two meeting registrations included for participants who will be working your booth during the conference  
Participant's names: \_\_\_\_\_
- 6-foot table with tablecloth and two chairs

**Bronze Level Sponsors contribute \$300 with additional benefit:**

- One lunch provided
- Company publicity material placed in registration bag free of charge if sponsorship received by March 1, 2020
- Two meeting registrations included for participants who will be working your booth during the conference  
Participant's names: \_\_\_\_\_
- 6 foot table with tablecloth and two chairs

**Non-Profit Organization Exhibitor Fee = \$100**

- One lunch provided
- One meeting registration included for participants who will be working your booth during the conference  
Participant's name: \_\_\_\_\_
- 6-foot table with tablecloth and two chairs

**Flyer, coupon or product sample included in the registration bag = \$175 (\$60 for non Profit)**

**Contact Barbara at [info@eatrightct.org](mailto:info@eatrightct.org) for CT Academy Member discounts \$50 flat rate or % of sale**

**Booths include a 6-foot table with tablecloth and two chairs. Electrical access is available but you will need to provide your own extension cord and/or power strip. Please note your specific requests on the application form.**

**Exhibitor/Sponsor Application Form**  
**Connecticut Academy of Nutrition and Dietetics**  
**Annual Spring Meeting, Monday April 27, 2020**  
**Please return by April 17, 2020**

Company name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title \_\_\_\_\_

Street Address: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone number \_\_\_\_\_ Email Address \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Print name: \_\_\_\_\_ Date: \_\_\_\_\_

Name of person(s) who will be present during exhibitor hours:  
(Please print name(s) and credentials and/or title clearly as it should appear on the name badge):

1. \_\_\_\_\_

2. \_\_\_\_\_

**It is our intention to exhibit and/or sponsor at the CT Academy's Spring Meeting for the following fee:**

\_\_\_\_\_ **Gold/\$1000**    \_\_\_\_\_ **Silver/\$500**    \_\_\_\_\_ **Bronze/\$300**    \_\_\_\_\_ **Member/ \$50 or % Sales**  
\_\_\_\_\_ **Non-profit Organization/\$100**    \_\_\_\_\_ **Academy DPG/\$30**    \_\_\_\_\_ **Registration Bag/\$175**  
\_\_\_\_\_ **Book Author or Product Sales (% sales)**

\_\_\_\_\_ **First-time Exhibitor\***

\_\_\_\_\_ **Returning Exhibitor**

\* All first-time exhibitors must attach a brochure/description or provide a website with product information. The CT Academy advisory panel will use this information during the approval process. Product samples must be approved by CPI committee.

**Raffle Item and/or Sample Products to Promote Your Business**

I would like to donate an item to the meeting or for door prize drawing, which will take place at the meeting venue.

\_\_\_\_\_ **Yes**    \_\_\_\_\_ **No**    If yes, please describe item(s): \_\_\_\_\_

*Additional lunches are available at \$30.00 per lunch. Additional lunches needed: \_\_\_\_\_.*  
*Please include the cost of additional lunch with your exhibitor payment.*

**Electricity needed:** \_\_\_\_\_ **Yes**    \_\_\_\_\_ **No**

**Please complete this contract, including signature and payment, and send to:**

**CT Academy of Nutrition and Dietetics, 4 Katherine Lane, Simsbury, CT 06070. Checks are payable to CT Academy of Nutrition and Dietetics. Contracts accepted by email ([info@eatrightct.org](mailto:info@eatrightct.org)) or fax (203) 286-1677.**

**If you would prefer to pay by credit card, we are now accepting online payments through Telusys our credit card company. Please contact our Executive Office Manager at [info@eatrightct.org](mailto:info@eatrightct.org) to acquire an invoice with instructions on how to pay with **Visa or MasterCard**.**

**Fed. Tax ID# 06-0856092**

**We greatly appreciate your support!**

**Phone: 860-217-1071**

**Fax: 203-286-1677**

**Rules and Regulations**  
**Connecticut Academy of Nutrition and Dietetics**

**1. CT ACADEMY**

Reference to “CT Academy” means Connecticut Academy of Nutrition and Dietetics, acting through its officers, directors, members, committees, agents, or employees.

**2. PERMISSIBLE EXHIBITS**

- A. Participating firms are limited to those who display products and services that support the development of the dietetics profession. In order to preserve the educational value of the exhibit program, the CT Academy will examine all applications and evaluate the proposed exhibits to determine whether they satisfy basic criteria.
- B. Exhibitors making product statements of properties, performance, nutrient values, beneficial results, etc., should be such that they can be verified by adequate data available in well-accepted, peer-reviewed literature acceptable to the CT Academy.
- C. The CT Academy reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the Exhibition and to refuse, cancel, or restrict any applicant, Exhibitor, or exhibit which the CT Academy considers undesirable for any reason.

This provision applies to Exhibitor’s conduct, articles, printed matter samples, questionnaires, celebrities, or any other item the CT Academy deems objectionable or unacceptable.

If the CT Academy decides that any of these do not meet its standards or is not suitable, the Exhibitor must at once comply with the CT Academy’s demands or can withdraw and, if appropriate, receive back the rental fee paid, prorata for the unused time.

All first time exhibitors will be reviewed prior to acceptance for exhibiting.

- D. At the request of the CT Academy, made at any time before or during the Exhibition, Exhibitor must promptly furnish the CT Academy with sample products, packages, labels, advertising, and/or literature that would be or is being distributed before Exhibitor will be eligible to participate or continue in the Exhibition.

**3. PERMISSIBLE BOOTH ACTIVITY**

- A. All business activities of the Exhibitor at the Exhibition Hall must be within the Exhibitor’s allotted exhibit space.
- B. Distribution of food or beverages in Exhibitors’ booths: Only food and beverage manufacturers may serve sample size 4 oz. portions of their own products. They may not obstruct the aisle.
- C. Equipment manufacturers who require food or beverage products served to demonstrate their equipment may do so only in sample sizes.
- D. Alcoholic beverages may not be displayed or served in any booth or elsewhere in the Exhibition unless approved for distribution in writing by the CT Academy and served from within the Exhibitor’s booth.

This policy was approved by the CT Academy BOD (formerly CDA) effective June 1, 2000.  
Revised 2/2013 to update with CT Academy name.